

REMARKS

Initially, Applicant would like to thank the Examiner and the Examiner's SPE for conducting an interview with Applicant's representatives, Bill Pieprz and Kathy Takeguchi, on March 29, 2005.

During the interview, Applicant noted the filing of a Response After Final under 37 C.F.R. 1.116 on March 15, 2005.

In particular, Applicant argued that an aspect of the present invention, as recited in the claims, relates a providing arrangement, which is a unidirectional communication. However, Applicant argued that the applied references of BARNETT and SHOFF fails to disclose or suggest, inter alia, a unidirectional communication, as recited. Rather, BARNETT is not directed towards an Online Service Provider and the Internet. Further, SHOFF is directed towards providing hypermedia. The Examiner and SPE admitted this distinction as being present between the claims and these references.

In addition, Applicant argued that another aspect of the present invention, as recited in the claims, relates to identifying data that is particular to the selected information. However, Applicant argued that BARNETT's User Specific Data, as relied upon by the Examiner, is not specific to the selected data, but is specific to the user.

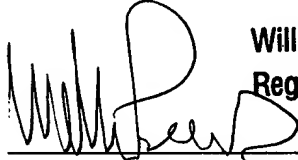
In light of the above-mentioned discussion, the Examiner indicated that he would review the Response After Final under 37 C.F.R. 1.116 and respond accordingly.

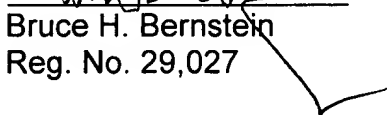
P19702.A13

Should the Examiner have any questions, the Examiner is invited to contact the undersigned at the below-listed telephone number.

April 15, 2005
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